

The **50/500** Initiative

Help our Community.
Help our Children.



Please Help Support Camp Jumoke Children's Charity

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Camp Jumoke



Thank you for taking the time to consider supporting Camp Jumoke.



Camp Jumoke is a children's charity providing ongoing programs and activities for children living with Sickle Cell Disease. The mandate of the Camp Jumoke Organization is to better serve the needs of hundreds of children across Canada affected with illness and Sickle Cell Disease. Contributions help send kids to a camp medically supervised by Doctors and Nurses from SickKids Hospital, where they can participate in outdoor activities, develop lifelong memories and relationships, enhance their self-esteem, create support networks and so much more.

The Inspiration

A black and white photograph of a family smiling together. A young boy is on the left, a man is in the center, a young girl is on the right, and a woman is partially visible on the far right. They are all looking towards the camera with joyful expressions.

In addition to recreation camp programs, Camp Jumoke provides educational support to children both in and out of the hospital, sports camps and mentor programs to help the children maintain normal active lives. It costs us over \$2000 to send each child to camp for 2 weeks. This year marks our highest number of attendees at one time, that being 51, which cost us well over \$100,000. Our camp children range in age from 7-16. This year's Charity Scholarship Brunch and 100th Anniversary Sickle Cell Celebration fundraiser will award the Beverly Mascoll Scholarship to a very deserving candidate, recognize those who make contributions to Camp Jumoke, Sickle Cell Advocacy, and also those who help raise money for us to continue our mission.

Our charity has helped the children deal with their disease, obtain a positive outlook on life and foster new friendships through the ability to attend a recreational camp not otherwise feasible had they not been accommodated by medical professionals.

Sickle Cell



In November 1910, the Archives of Internal Medicine published a report by Dr. James B. Herrick titled 'Peculiar Elongated and Sickle-shaped Red Blood Corpuscles in a Case of Severe Anemia'. These cells, along with anemia and symptoms typical of the disease soon became known as 'Sickle Cell Anemia'.

This year marks the 100th anniversary of this important case report.

Sickle Cell Disease (SCD) is a group of inherited red blood cell disorders. In SCD, red blood cells become hard and sticky and look like a C-shaped farm tool called a "sickle." The sickle cells die early, which causes a constant shortage of red blood cells. Also, when they travel through small blood vessels, they get stuck and clog the blood flow. This can cause chronic pain and other serious problems such as infections, stroke, and acute chest syndrome.

The Scholarship



THE SCHOLARSHIP

This year's scholarship will be presented to our recipient by Tonya Lee Williams, "Olivia" of The Young And The Restless. Tonya will also be receiving the "Trailblazer of Excellence" Award for all of her work for Sickle Cell Disease and as a positive role model, Ambassador and Humanitarian within our community.



From humble beginnings, the late Beverly Mascoll was one of Camp Jumoke's biggest supporters. Mrs. Mascoll was a well-known philanthropist and businesswoman who strongly believed in the vision of Camp Jumoke and provided continuous financial and moral support to the charity. The Beverly Mascoll Scholarship is a \$1,500 award designed to help offset the cost of post-secondary tuition and/or books to a former or current Camp Jumoke camper living with Sickle Cell Disease.



The 50/500 Initiative

The 50/500 Initiative was created in hopes to benefit the community and charitable foundations dedicated to the health and well being of our children. The 50/500 initiative was created with the goal of raising money for Camp Jumoke in hopes to achieve our fundraising goals to maintain our mandate. Our goal is to motivate community involvement through volunteers and charitable donations and raise awareness about Sickle Cell Disease. We strive to include 50 community businesses in the initiative by contributing \$500 each in hopes of putting smiles on the faces of children living with Sickle Cell Disease.

The initiative was inspired to bring hope and joy to the families and children while supporting the initiatives of Camp Jumoke.

It is a time to reflect on how we as a community can come together to help those in need. More and more children carry the weight of the world on their shoulders without any relief or hopes of a brighter tomorrow.

The 50/500 initiative was created in order to achieve this goal. Kindly consider a donation of \$500.

Conclusion



We sincerely appreciate your consideration to support our 50/500 Initiative.

We look forward to hearing from your organization soon. Your support is both needed and appreciated. We cannot succeed as a charity without the support of our community leaders. Please support Camp Jumoke, Sickle Cell and our Children!



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