

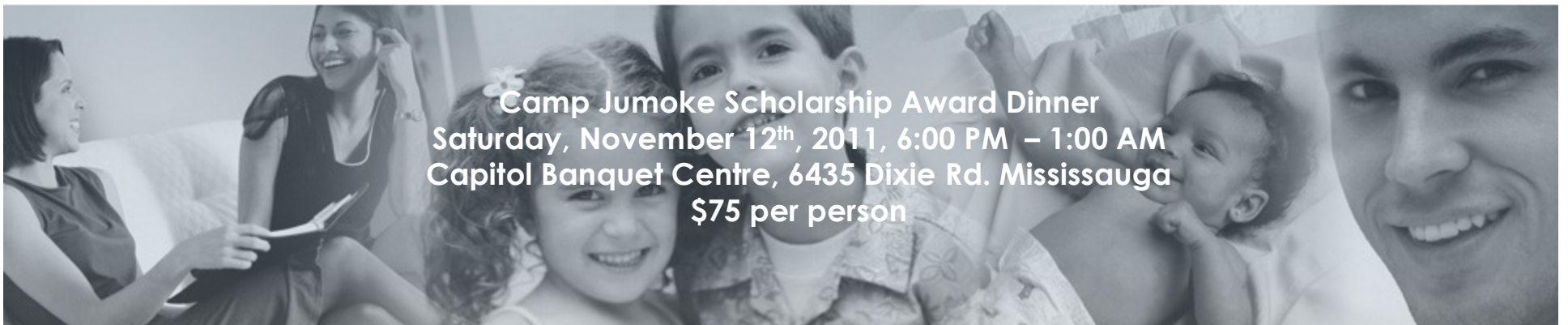


Help our Children!

Help your Community!

# **Camp Jumoke Scholarship Award Dinner – 2011**

Support Request Package



**Camp Jumoke Scholarship Award Dinner**  
**Saturday, November 12<sup>th</sup>, 2011, 6:00 PM – 1:00 AM**  
**Capitol Banquet Centre, 6435 Dixie Rd. Mississauga**  
**\$75 per person**



# The Scholarship

The **Camp Jumoke Beverly Mascoll Scholarship** is a **\$1,500** award designed to help offset the cost of post-secondary tuition and/or books for a former or current Camp Jumoke camper living with Sickle Cell Disease. The Scholarship Award recipient also serves as the Camp Jumoke **Poster Child** for the following year.

From humble beginnings, the late **Beverly Mascoll** rose to become a well-known philanthropist and businesswoman. One of Camp Jumoke's biggest supporters from its inception, Mrs. Mascoll strongly believed in the vision of Camp Jumoke and provided continual financial and moral support to the charity.

Named in honour of Mrs. Mascoll, Order of Canada recipient, the award is given annually to a child who exemplifies some of the key values for which Mrs. Mascoll stood – among them; perseverance, strength and commitment to education.

This year's Scholarship Award will be presented to the deserving recipient by a special guest. And, world renowned SickKids Hospital Hematologist **Dr. Isaac Odame** will deliver the keynote address.



# Sponsorship

## Sponsorship Opportunities

We need your help to make our event a success for the children, for Camp Jumoke and for the community. Please consider the benefits of your contribution. By supporting a great initiative and wonderful foundations, you can help make the difference in a child's life, while promoting your organization within our community.

### Sponsorship Packages

We offer 6 levels of family and corporate sponsorship for your consideration. We trust that one will fit your company's budget and deliver the promotional benefits you would like.

### Sponsorship Levels:

- \$ 250 – Co-sponsorship
- \$ 400 – Co-sponsorship
- \$ 500 – Camper Family Full Sponsorship
- \$ 700 – Standard Corporate Sponsorship
- \$ 850 – Gold Corporate Sponsorship
- \$ 1,000 – Platinum Corporate Sponsorship

# Sponsorship



## Family Co-Sponsorship Packages

Co-sponsorship provides tickets to Camper Families who cannot afford the full purchase price of an event ticket for the whole family. By splitting the cost with a Camper Family, you will enable a family to attend the event at a price affordable to them. If your Corporation is unable to attend the event, instead, please consider supporting Camp Jumoke families as a Co-Sponsor.

### **\$ 250 – Bronze Co-sponsorship - 4 co-sponsored event tickets**

- The joy of contributing to the health and happiness of a child, and to a charity that supports the community in so many ways.
- Eighth - page ad in the event program.

### **\$ 400 – Silver Co-sponsorship - 8 co-sponsored event tickets**

- The joy of contributing to the health and happiness of a child, and to a charity that supports the community in so many ways.
- Eighth - page ad in the program and your company name/logo on the Camp Jumoke events webpage.

# Sponsorship



## Family Full Sponsorship Package

Full Sponsorship provides 4 tickets to Camper Families who cannot afford to purchase tickets. By sponsoring a Camper Family, you will enable a family to attend the event at no charge. Many of our families cannot afford extra expenditures but would like the privilege of attending with their affected child/children. Please consider supporting Camp Jumoke as a Camper Family Full Sponsor.

### **\$ 500 – Camper Family Full Sponsorship - 4 fully sponsored event tickets**

- The joy of contributing to the health and happiness of a child, and to a charity that supports the community in so many ways.
- Quarter-page ad in the event program and your company name/logo on the events webpage.

# Sponsorship



## Corporate Packages

Corporate Sponsorship provides companies the opportunity to gain valuable promotional benefits while supporting the 2011 Scholarship Award Dinner. If your corporation purchases a sponsorship package but is unable to attend the dinner, please consider donating your seats to camper families. All promotional benefits would still apply.

### **\$ 700 - Standard Corporate Package includes:**

- Complimentary seating for two (2).
- The joy of contributing to the health and happiness of a child, and to a charity that supports the community in so many ways.
- Your company mentioned in press releases, media and event promotional materials.
- Quarter - page ad in the event program, and your company name/logo on the events webpage and on the Camp Jumoke website for one month.

# Sponsorship

## Corporate Packages

### **\$ 850 - Gold Corporate Package includes:**

- Complimentary seating for three (3).
- The joy of contributing to the health and happiness of a child, and to a charity that supports the community in so many ways.
- Your company mentioned in press releases, media and event promotional materials.
- Half - page ad in the event program, and your company name/logo on the events webpage and on the Camp Jumoke Website for two months.
- Table Identification of your Corporation at the event.
- Preferred seating near to platinum sponsors, celebrity and special guests.

# Sponsorship

## Corporate Packages

### **\$ 1,000 - Platinum Corporate Package includes:**

- Complimentary seating for four (4).
- The joy of contributing to the health and happiness of a child, and to a charity that supports the community in so many ways.
- Your company mentioned in press releases, media and event promotional materials.
- Half - page ad in the event program, and your company name/logo on the events webpage and on the Camp Jumoke website for 3 months.
- Table identification for your Corporation at the event.
- Preferred seating beside celebrity and special guests.
- Privilege to set up display table in the foyer if desired.
- Your company leaflets within the event program, if requested and provided.



# Donations

Should your company be unable to attend this year's Scholarship Award Dinner, or prefer not to receive promotional benefits but would still like to support our kids, please consider an individual or corporate donation of any size, such as making a contribution to the Camp Jumoke **Scholarship Endowment Fund**, or to our **50/500 Initiative**. You will receive a tax receipt for any donation of \$20 or more. The individual business contribution we ask through the 50/500 initiative is relatively small, but the potential combined impact is immeasurable!

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## **The 50/500 Initiative**

**We invite 50 community businesses to each contribute \$500 toward our goal of \$25,000  
... to help change the lives of 12 children next summer!**

### **Objectives:**

- To help Camp Jumoke enhance the health, well being and development of our children and ultimately benefit the community.
- Motivate the community to come together to help those in need through charitable donations - and volunteering, while raising awareness about Sickle Cell Disease.
- To bring joy, hope and brighter tomorrows to children struggling bravely with the affects of Sickle Cell Disease.

**Please donate today!**



# Event Program Ads

## Scholarship Dinner Program

If your company is unable to take advantage of one of our sponsorship opportunities, each of which includes an ad in our Scholarship Dinner Program, then please consider the promotional benefits to your company of purchasing an Ad in the Event Program, at a very affordable rate. With up to 300 full-colour copies printed and distributed, your company will enjoy great exposure at the event and within the community.

### Advertising Rates

Eighth – page	\$ 50.00
Quarter – page	\$ 100.00
Half – page	\$ 175.00
Full – page	\$ 250.00

# Gifts-in-kind

## Silent Auction Items

If you are not able to attend the Scholarship Award Dinner, be a Sponsor or donate funds, you can still contribute to Camp Jumoke and make a difference in a child's life. HOW? By donating a gift or gifts for our Silent Auction table at the Dinner. All proceeds from the sale of Silent Auction items go toward funding Camp Jumoke programs.

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**Our mission is to enhance the lives of children with Sickle Cell Disease (SCD) -one child at a time - through the summer camp experience and through education!**

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**Your support makes a difference!**

# Your Gift!

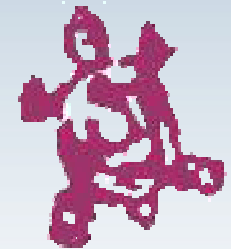


## Give the Gift of Joy, Confidence, Self-discovery and Growth!

We sincerely appreciate your consideration to support our mission and the 2011 Camp Jumoke Scholarship Award Dinner.

We look forward to hearing from your organization soon. Your support is both needed and appreciated. We cannot reach our goal of sending at least 40 children to camp each year and contributing to their education without the involvement of our community and business leaders.

*Help change a child's life - Please give today!*



**Event:** Camp Jumoke Scholarship Award Dinner

**When:** Saturday, November 12<sup>th</sup>, 2011, 6:00 PM – 1:00 AM

**Where:** Capitol Banquet Centre, 6435 Dixie Rd. Mississauga

**Ticket price:** \$75 per person

**Contact:** Sherman Moore, Fundraising Director

**Phone:** (416) 949-7560

**Email:** fundraising@campjumoke.com

**Camp Jumoke**

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[www.campjumokeevents.com](http://www.campjumokeevents.com)

**Charitable Registration Number:**

**89001-4970-RR0001**