

On May 28th, you will be joining hundreds of other walkers to raise funds in order to help children with Sickle Cell Disease attend camp. Sickle Cell Disease is a life-threatening genetic blood disorder that affects the quality of everyday life. There is no cure. Established in 1994, **Camp Jumoke** has been sending children with SCD to summer camp for two weeks each summer. It costs over \$2,000 to send each child to camp. Your contribution will help these children to experience organized camping and to develop friendships, self-confidence and memories that will last a lifetime. Please read the following information carefully to learn our story and how you can help.

TURTLE WALK 2011

The **Turtle Walk** follows a 6 km route starting and ending at **Queen's Park** North Entrance (University and Museum). The walk will begin at noon. The registration tables will open at 10:00 a.m. You can walk at your own pace through the streets of downtown Toronto with marshals along the route for your safety. When you return to the park, get ready for a family-friendly afternoon of entertainment and food! Participating in the **Turtle Walk** is a wonderful way to spend your day.

COLLECTING PLEDGES

Collecting pledges can be fun and is easier than you might think. Start with your friends and family. Then ask your neighbours. Then ask your co-workers. Please note that the pledge is for the entire walk, so your sponsors can pay when they pledge. This saves you from having to collect money later, and it makes you eligible for the prizes awarded to the day's top fundraisers! Please ensure that all pledge information is written in ink and is legible and complete. Eligible pledges will be tax receipted.

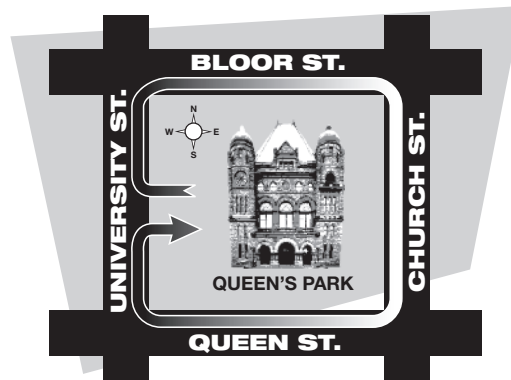
SUBMITTING PLEDGES

To submit your pledges, please make sure that all cash, cheques and each pledge form is presented at the Turtle Walk registration tables on the day of the walk. A Walk Volunteer will receive and seal your envelope and will also be able to help you with any questions that you may have. You may also contact our office anytime at (416) 410-2995. All cheques should be made payable to **Camp Jumoke**.

MATCHING FUNDS

Matching-funds programs are a great way to increase your contributions to the Walk. Many employers will gladly match charity monies raised by their employees. Check with your employer to see if they have a "matching gifts" policy. Your employer should be able to provide you with any necessary forms.

6km ROUTE



If you are unable to attend the Walk you can either mail or drop-off your pledge form and collected pledges to: Camp Jumoke, 1457 Dundas Street West, Suite 203, Toronto, M6J 1Y7 or donate Online through www.Canadahelps.org Please DO NOT send cash in the mail. You may want to consider making out a personal cheque for the cash component of your collected pledges.

FOOD! PRIZES! LIVE ENTERTAINMENT!

THE SPIRIT OF SURVIVAL

"**Jumoke**" is a Nigerian word that means, "Everyone loves the child." Since our second year of operation, the turtle has been our symbol. The turtle lives longer than any other animal except man. In ancient cultures, the turtle was revered as a symbol of strength, survival and perseverance; some cultures also believed that turtles possessed mystical healing powers. In nature, only the strong survive, and the turtle does this best. For these reasons, **Camp Jumoke** has chosen the turtle as a symbol of the struggle and strength of all of our children, especially those afflicted with Sickle Cell Disease.

MEMBERSHIP

By becoming a Member of Camp Jumoke you will be eligible to receive the following benefits:

- Knowing you have helped a charitable cause that provides services to children enabling them to go to recreational camp in the presence of Doctors and Nurses.
- Discount for all Camp Jumoke paid events.
- Camp Jumoke information regarding events right to your email.
- Voting rights at the Camp Jumoke annual general meeting.
- Your feedback will assist Camp Jumoke to improve processes and initiatives.
- BEING AN INTEGRAL PART OF CAMP JUMOKE!

Your support is very much needed and appreciated!
Your \$10 membership fee will go directly towards our Camp Programs and Initiatives!

NOTE: For more information about CAMP JUMOKE or questions regarding your tax receipt, please call **(416) 410-2995**. Thank you for your support.

For more information contact:

CAMP JUMOKE
1457 Dundas Street West
Suite 203, Toronto ON M6J 1Y7
Visit website at: www.jumoke.org



The Association for the Advancement of Blacks in Health Sciences (AABHS) is the proud founder of Camp Jumoke. Charitable Registration Number: 890014970RR0001



**Help raise funds to send kids
with Sickle Cell Disease
to summer camp!**

**Registration opens at 10:00 a.m.
The Walk begins at 12:00 sharp
-rain or shine!**

**An all-day family event with
live entertainment, food and fun
for everyone until 6:00 p.m.**